

Sponsorship Agreement/Program Book Ads

Deadline: **August 15, 2018**

2018 National Career Pathways Network Conference

October 11-12, 2018 • Louisville, KY



National Career Pathways Network

Sponsorships/Program Book Ads are assigned on a first-come, first-served basis. Agreements and full payment must be received by August 15 to ensure appropriate sponsor recognition. Upon submission of your sponsorship agreement, you will receive a confirmation and further details.

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Conference Sponsorship:

Please check all that apply (See page 2 & 3 for details):

- | | |
|---|--|
| <input type="checkbox"/> Packet stuffer - \$500 | <input type="checkbox"/> Exhibit Hall Beverage Break - \$2,000 |
| <input type="checkbox"/> Name badge lanyards - \$750 | <input type="checkbox"/> Exhibit Hall Break - \$2,000 |
| <input type="checkbox"/> Half-Day Preconference - \$1,000 | <input type="checkbox"/> Continental Breakfast - \$3,000 |
| <input type="checkbox"/> Full-Day Preconference - \$1,500 | <input type="checkbox"/> Opening General Session - \$5,000 |
| <input type="checkbox"/> Coffee With Exhibitors - \$2,000 | <input type="checkbox"/> Closing General Session - \$5,000 |
| <input type="checkbox"/> State Meetings - \$2,000 | <input type="checkbox"/> Special Session - \$5,000 |
| | <input type="checkbox"/> Company logo on conference bags - \$5,000 |

Program Book Ads:

- | | |
|---|--|
| <input type="checkbox"/> ¼ Page - \$300 | <input type="checkbox"/> Full page - \$1,000 |
| <input type="checkbox"/> ½ Page - \$600 | <input type="checkbox"/> Inside back cover - \$2,000 |

A high resolution PDF is due to NCPN by August 15, 2018.

BILLING INFORMATION:

Organization: (If different than above) _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

We have enclosed: Check # _____ Amount Enclosed \$ _____ (Checks payable to NCPN)

If paying by credit card, contact Linda Locke.

Please return form to: Linda Locke • NCPN • PO Box 21689 • Waco, TX 76702-1689
Fax: 254-776-2306 • Phone: 254-741-8334 • llocke@cord.org • www.ncpn.info

Sponsorship Opportunities/Program Book Ads

2018 National Career Pathways Network Conference

October 11-12, 2018 • Louisville, KY



National Career Pathways Network

Increase your visibility among 1,200 NCPN conference attendees by becoming a conference sponsor. Conference sponsorship can help you to make the most of your time with NCPN conference attendees.

Sponsorships

\$500

Packet stuffers – One sponsor-provided promotional item in each conference bag

\$750

Name badge lanyards

Benefits:

- Sponsor-provided lanyard may include sponsoring company's name or logo
- Acknowledgement in program book

\$1,000

Half-Day Preconference Workshop

- Sponsor may select preconference
- Program Booklet-logo by session
- Preconf Sign (logo)
- Packet Stuffer

\$1,500

Full- Day Preconference Workshop

- Sponsor may select preconference
- Program Booklet-logo by session
- Preconf Sign (logo)
- Handout for participants
- Packet Stuffer
- 10 minutes to address group

\$2,000

Coffee with Exhibitors

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ¼ Page Ad

\$5,000

Sponsorships Continued

\$2,000

Exhibit Hall Beverage Break

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ¼ Page Ad

\$2,000

Exhibit Hall Break

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ¼ Page Ad

\$3,000

Continental Breakfast

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ½ Page Ad

\$5,000

Opening General Session

- Program Booklet-logo by session
- Session Sign (logo)
- Ppt recognition
- Packet Stuffer
- Full Page Ad

\$5,000

Special Session

- Program Booklet-logo by session
- Session Sign (logo)
- Ppt recognition
- Packet Stuffer
- Full Page Ad

Closing General Session

- Program Booklet-logo by session
- Session Sign (logo)
- Ppt recognition
- Packet Stuffer
- Full Page Ad

\$5,000

Company logo on conference bag

- Full Page acknowledgement in program book
- Signage with company logo

NCPN Conference Program Book Ads Sizes and Rates

\$300

Black/white

1/4 Page

7" X 2 1/2" Horizontal (landscaped)

Placed by NCPN Program Book Editor

\$600

Black/white

1/2 Page

7" X 5" Horizontal (landscaped)

Placed by NCPN Program Book Editor

\$1,000

Black/white

Full page

7" X 10"

Placed by NCPN Program Book Editor

\$2,000

Inside Back Cover

4-Color

Full Page

7" X 10"

**Please send a high resolution PDF
By August 15, 2018**