

Exhibitor-Sponsor Prospectus

NCPN CONNECT 2025 Feb 26–28 • Austin, Tx

Join Us at the Beautiful Renaissance Austin Hotel!

The annual conference of the National Career Pathways Network is a unique professional development opportunity for adult, secondary, and postsecondary educators; workforce development professionals; and employers. NCPN's reach and influence bring the power of partnership and collaboration to its attendees from around the country. In beautiful Austin, we're applying that spirit of community to our network of speakers, attendees, and you—our valued exhibitor partners.

- ✓ More than 400 teachers, coordinators/directors, counselors, administrators, employers, and workforce development staff
- ✓ Attendees include leading education purchasers and decision-makers.
- ✓ Multiple time slots set aside for attendees to visit the exhibits

Benefits

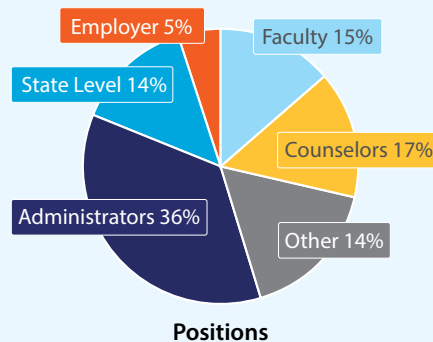
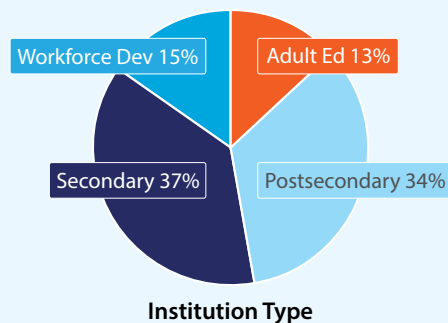
NEW THIS YEAR! All NCPN exhibitors automatically enjoy the benefits of sponsorship at the Bronze level. *Want more? Increase your commitment to the Silver, Gold, and Platinum levels.* (See p3 for benefits for each sponsorship level.)

- ★ Sponsorship rates starting at \$1750—lower than most national conferences.
- ★ Email list of attendees
- ★ Complimentary conference registrations (dependent on sponsorship package). Additional exhibit hall passes are \$100 each.
- ★ Exclusive **NCPN sponsorship opportunities** increase your exposure. For more information, go to www.ncpn.info/exhibitor-sponsor-info-2025.

What Do NCPN Attendees Want to Learn More About?

Adult Education • Career Exploration, Development, and Guidance
Career Pathways/Adult Career Pathways
Certification/Credentials
College and Career Readiness
Curriculum for CTE and Postsecondary
Educators • Educational Publishers
Educational Training Equipment/
Technology Labs • Latest Trends in
Technology for Teaching
STEM Education
Workforce Development

Attendee Profile



ncpn.info

NCPN is dedicated to strengthening the education-to-careers pipeline through professional development in Career Pathways, Adult Career Pathways, career and technical education (CTE), and workforce development.

CONTACTLinda Locke • llocke@cord.org • 254-741-8334

Hotel

Renaissance Austin Hotel
9721 Arboretum Blvd
Austin, TX 78759 USA
Tel: 512-343-2626

Exhibitor Schedule

Setup: WED Feb 26, 1:00-6:00 P.M.
Exhibit times
THU Feb 27, 7:30 A.M.-5:00 P.M.
FRI Feb 28, 7:30-11:00 A.M.

Booth Package

- ★ 8'x10'
- ★ 8' high back drape
- ★ 3' side drape
- ★ One 6' skirted table
- ★ Two side chairs
- ★ Wastebasket
- ★ 7" x 44" company identification sign

Decorator

Convention Handling Services

Conventionhandlingservices.com • 210-247-2641

Selling on the Exhibit Hall Floor

Cash and credit sales are permitted. Licenses, taxes to sale, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. Purchasers must be furnished with a bill of sale or receipt.

2 Ways to Register

- 1 CHECK**
MAIL print version of exhibitor/sponsor agreement to:
Linda Locke
NCPN Conference Exhibit Coordinator
PO Box 21689
Waco, TX 76702-1689
- 2 CREDIT/DEBIT CARD**
Register ONLINE at
<https://cvent.me/DgDEd2?RefId=Main>

Mark Your Calendar!

Dec 1, 2024
Booth assignments begin

Dec 16, 2024
Deadline for submitting exhibitor/sponsor agreement

Feb 5, 2025
Hotel reservation deadline to ensure conference discount rate



Past Exhibitors

ACT, Inc. • Amatrol, Inc.
American Welding Society
ASVAB Career Exploration Program
AVID for Higher Education
Aztec Software
Biotility, University of Florida
Bring Your 'A' Game
Build and Soar
Center for Global Health Innovation
Center for Work Ethic Development
Certiport, a Pearson VUE Business
CEV Multimedia
Chad Foster • CompTIA
Couragion
CTECS (Career and Technical Education Consortium of States)
Edge Factor • EdITS Publishing LLC
eGrove Education, Inc.
eScholar • ETA International
Fablicator 3D Printers by K&L Services Group Inc.
Future Plans USA
Geographic Solutions
Goodheart-Willcox Publisher
IACMI • iCEV • Jobspeaker, Inc.
Manufacturing Skill Standards Council (MSSC)
Mastery Coding
Microburst Learning
MINDS-i Education
MiniOne Systems
Moore Solutions Curriculum
NASCO • Nashville Hub
National Geographic Learning/Cengage
NC3T • ATE Community
Oxford University Press
PAIRIN • Pathful - Dallas, TX
Paxton Patterson
Realityworks • Seamless WBL
Silver Sun Jewelry
SkillsUSA • SREB
Stukent, Inc. • Transeo
Virtual Enterprises International
Visible Body • XPRIZE
zSpace, Inc.

Sponsorship Opportunities at NCPN CONNECT 2025

Benefits	Bronze \$1,750	Silver \$3,000	Gold \$5,000	Platinum \$10,000
Special Recognition				
Recognition on event marketing communications		✓	✓	✓
Recognition on social media posts		✓	✓	✓
Logo on conference website		✓	✓	✓
Verbal recognition in opening session			✓	✓
60-second prerecorded video played at the opening session				✓
Sponsor-created PowerPoint slide (one slide) shown at the opening session				✓
Exhibits				
8 x 10 exhibit booth	✓	✓	✓	✓
Free WIFI in exhibit booth	✓	✓	✓	✓
Registration for full conference (Value = \$775/registration)	1	2	2	4
Advertising				
Email list of attendees	✓	✓	✓	✓
Logo on preconference signage		✓	✓	✓
Logo on conference sponsor page with link to your website		✓	✓	✓
Logo on conference website materials		✓	✓	✓
Logo in conference program		✓	✓	✓
Logo on conference marketing materials		✓	✓	✓
Logo on signage in exhibit hall			✓	✓
Logo on signage at refreshment break			✓	✓
Logo on signage outside opening session room				✓
Signage at conference meal				✓