

Health Heroes in the Making

Inspiring the Next Wave of Healthcare Professionals



**Kevin Moore, Principal
Adams-Friendship High School**



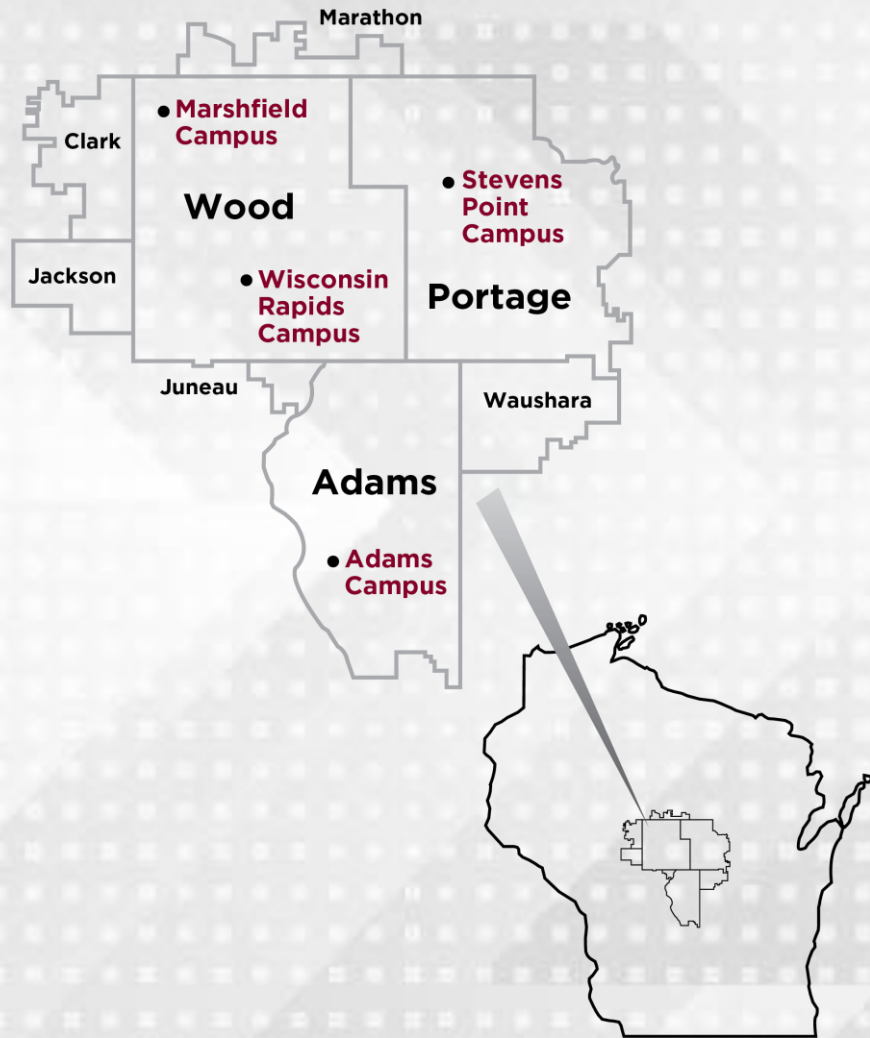
**Carrie Easterly, Emplify Health by
Gundersen
Quality Improvement Specialist/Student
& Job Shadow Coordinator**



**Jackie Esselman, Dean
Recruitment & Admissions
Mid-State Technical College**



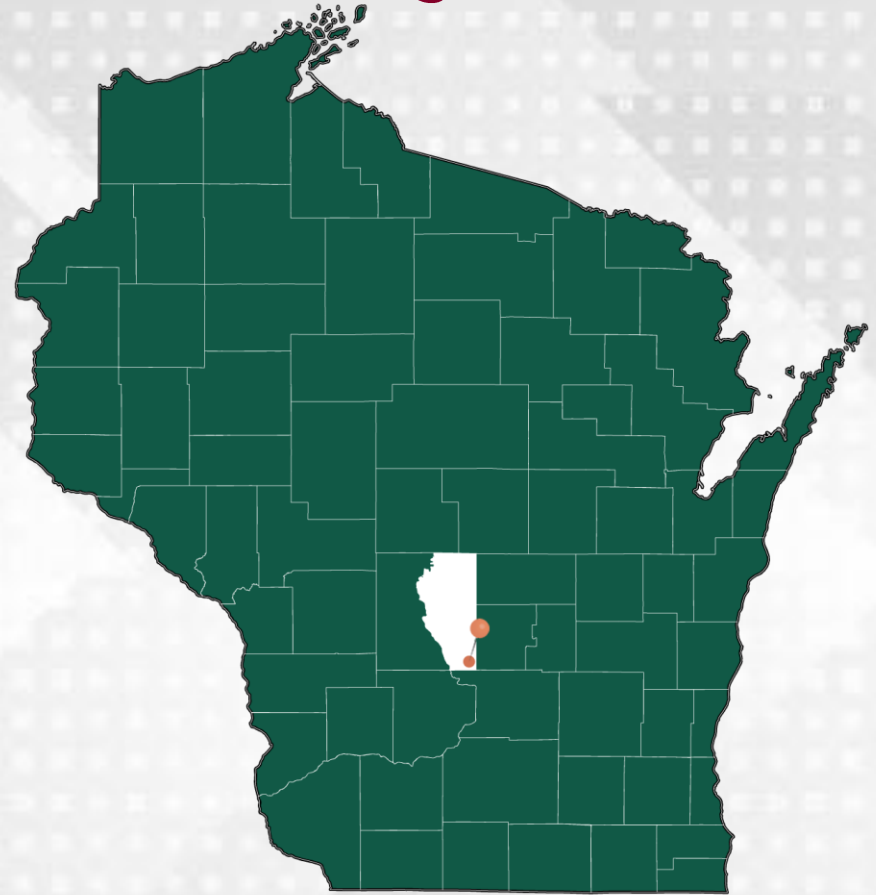
Technical College vs Community College



Understanding Adams County's Economic Landscape

Key Economic Indicators

- Population Growth: +1.1%
- Medium income household: \$55,223.
- High School Diploma or higher: 89%
- Bachelor's Degree or Higher: 17.3% - **half the rate of Wisconsin's average of 32.8%**



Understanding Adams Friendship High School

- 70% Economically Disadvantaged
- 24% Special Education
- Rural district w/ large geographical area
- Strong Core Community Support and Collaboration



Understanding Rural Healthcare



Healthcare Snapshot

- Adams County fairs worse than the state and national average for “health outcomes.”
- Ranks higher than state average of pre-mature death.

Better Together

Three community pillars working separately.

- High school – Academic and Career Planning
- Hospital – Job Shadowing Program / recruitment challenges
- College: Dual Credit, Direct Admit Programs, CNA pathway

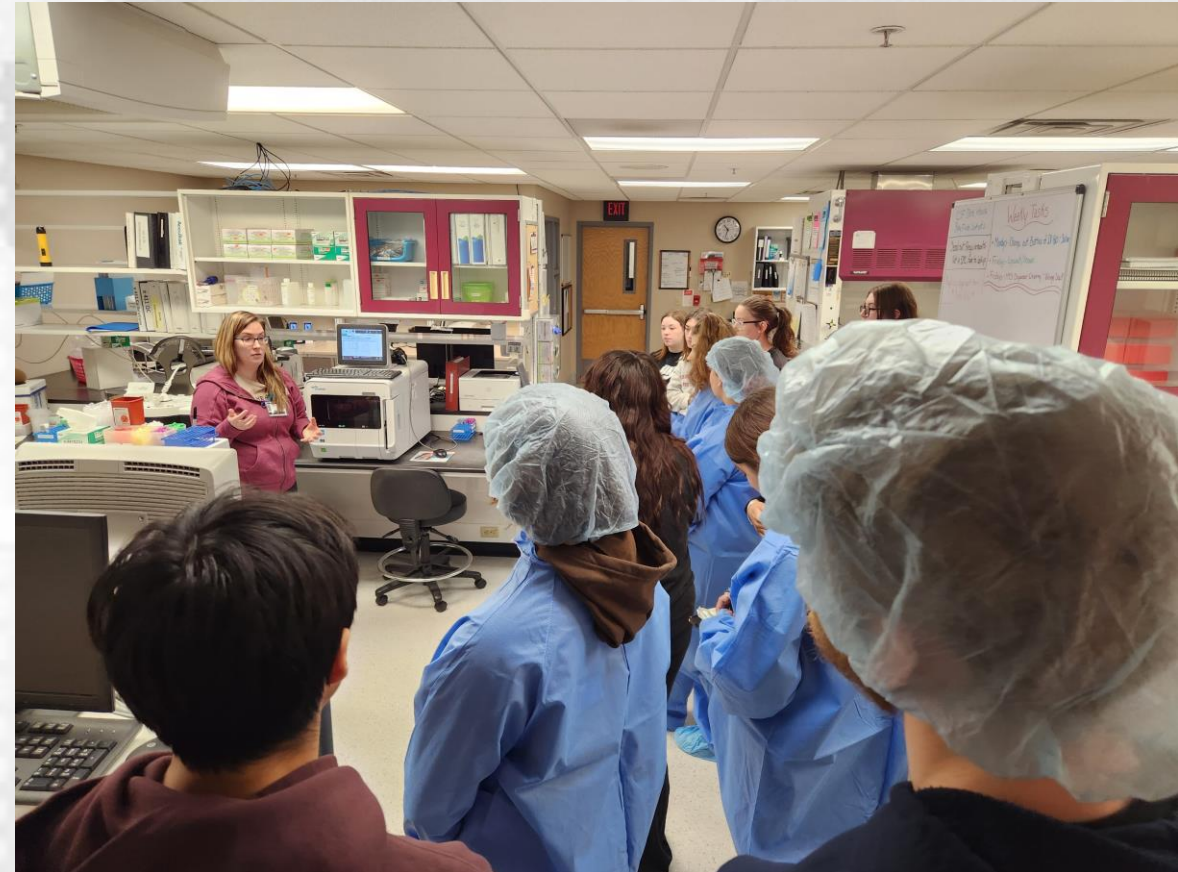
Blueprint for Success

Building Strong Partnerships:

- Community anchors coming together
- Encouraging students through mentorship and resources.
- Overcoming barriers like funding and transportation.

Program Logistics:

- Marketing to 10th grade students and parents.
- Before classes: tour hospital and meet with College Outreach Coordinator.
- Enroll in dual credit classes.
- Complete career interest survey.



The Healthcare Career Academy Advantage



Program Highlights:

- High school curriculum tailored for healthcare readiness.
- College credits earned.
- Career Exploration and students choosing their path.

Partnership Impact:

- Mid-State: dual credits, lab access, and guidance.
- Hospital: real-world experience through job shadowing areas of the hospital.



HEALTH CAREER ACADEMY

Launch your career in healthcare!

The Health Career Academy is a one-semester academy that allows Adams-Friendship High School students to **get healthcare experience and earn the Healthcare Foundations certificate—at no cost!**

Students will have the opportunity to:

- Take Dual Credit and Start College Now courses and receive the certificate prior to high school graduation.
- Attend job experience events, job shadows, and tours at Gundersen Moundview Hospital and Clinics.

Getting Started

Students must work with Alyssa Ede to apply to the certificate program and enroll.

Questions

If you have questions about this opportunity, please contact:



Alyssa Ede
College Outreach Coordinator
alyssa.ede@mstc.edu • 715.342.3117

COURSES			
Catalog Number	Course Name	Credits	Location
10501101	Medical Terminology	3	High School
31509302	Human Body in Health & Disease	3	Mid-State Adams Campus

LEARN MORE AT
MSTC.EDU/HEALTH-CAREER-ACADEMY

GUNDERSEN
MOUNDVIEW



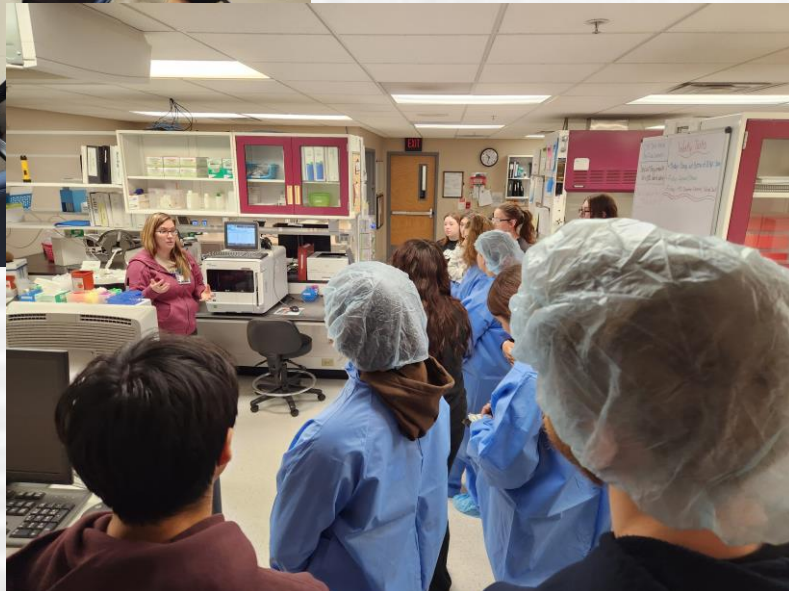
emplify
HEALTH
by Gundersen



“I’m doing this... How do I get started?”

- **Step 1:** Sign up for Hospital Tour
- **Step 2:** Meet with Alyssa to complete paperwork.
- **Step 3:** Enroll in the dual credit classes.
- **Step 4:** Complete the Career Interest Survey.
- **Step 5:** Choose dates to job shadow top three careers.
- **Step 6:** Complete coursework.
- **Step 7:** Attend Graduation at Mid-State Technical College.

Year One: HealthCareer Academy



- 10 Students Enrolled in Dual Credit
- Top Career Areas: Radiography, Nursing, Lab Tech/Phlebotomy
- Job Shadows: 8 initiated and interest continues to grow

Scaling the Model Nationwide

Actionable Next Steps:

- Engage local healthcare institutions.
- Engage local community or technical college to meet regional needs.

Scalable Solutions:

- Leverage grants and funding opportunities, if your state doesn't have dual credit programs.
- Customize student resources.

Let's Hear from You:

- **Questions:** on program outcomes and implementation?
- **Group brainstorming:** Tailoring initiatives for your region.
- **Contact us** for resources, templates or presentation slides.

